

About AgeTech Insights Reports

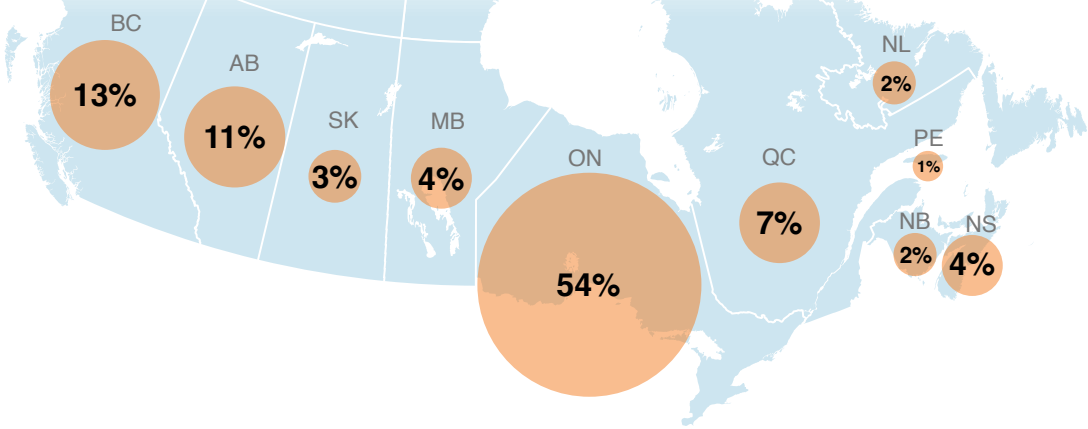
-  A market intelligence series sharing insights from Canadians 50+
-  Designed to help entrepreneurs, investors, innovators, ecosystem leaders, and policymakers
-  Supports the development of technologies, services, and business models that meet the real needs of older persons and caregivers
-  Grounded in lived experience



Survey Respondents



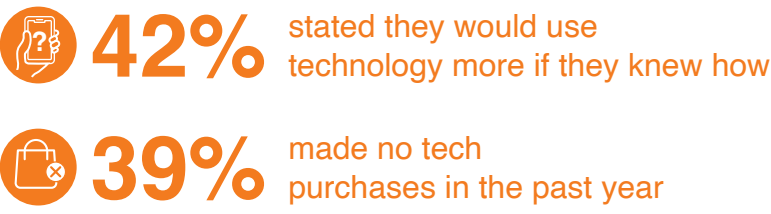
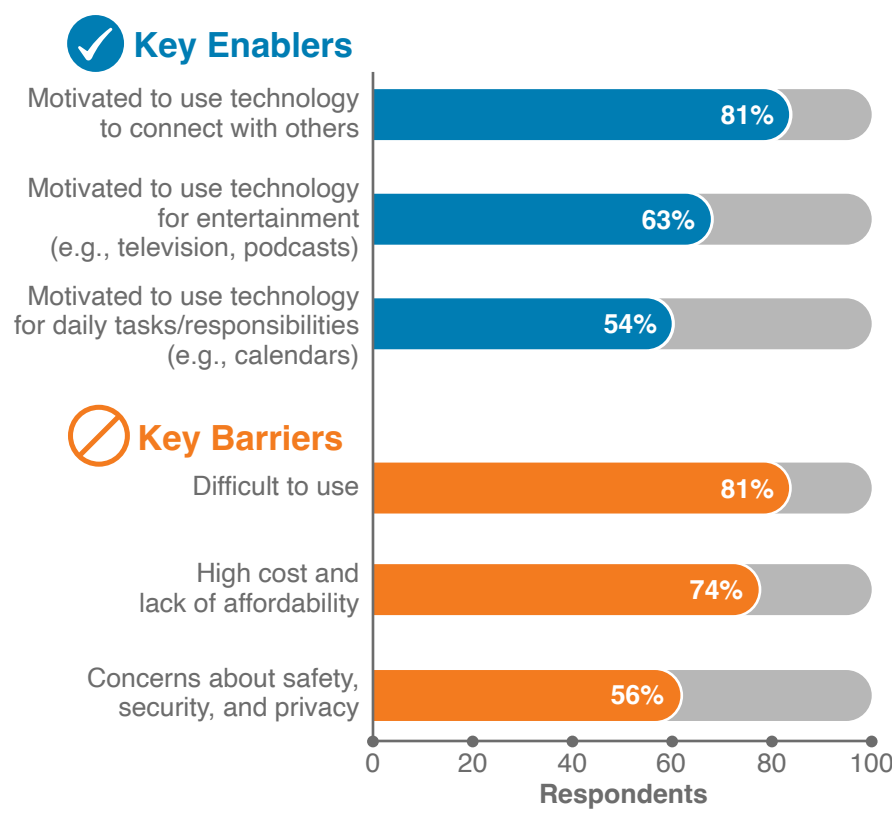
CABHI Surveyed Respondents Across Canada



Technology Use + Engagement Trends



Enablers + Barriers to Technology Use



Key Takeaways + Future Opportunities

- + Use co-design approaches for accessible, age-friendly, intuitive designs
- + Establish trust and offer clear communication about safety, security, and privacy
- + Offer built-in guidance, ongoing tutorials, and digital literacy support
- + Prioritize designing tools compatible with existing devices and operating systems that don't require new tech purchases
- + Consider offline capabilities for Canadians without consistent high-speed internet access
- + Focus on solutions that enable social connection, independence, and healthy aging
- + Design technology that's culturally sensitive and accessible to all, regardless of location, income, or background

“[Technology] provides entertainment and a way to keep in touch with people. I use [it] to read or listen to books. To keep track of sleep, appointments, times for medication. And a way to contact someone if I fall.”

“Technology has a positive effect on the quality of my life. I expect to be able to stay in my home longer with the assistance of technology.”